

FAX# 703 528 7880
HARRIS REPORT FROM REP SEP25/12 14.41
CHANGES *** WFTV-TV ****

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6332488 _____

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	
CLASS: NATL.	LOCAL	REGIONAL

PRDCT	<u>OBAMA SKED A</u>	<u>EST#1844</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP25/12
			14.41

REP: TO LENA

TO LENA
FR JULIE
OK'D M4 SEE 49-51
TTLS RTS
PLS CFM, THX 9/25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 1844												
46	S		1135P-1205A	30		\$1,000.00	9/25	9/27	3		TU-TH	3

PROGRAM : NIGHTLINE
ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-2 FOR 4 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

3	S		1100A-1200N	30		\$750.00	9/25	9/28	3		TU-F	3
PROGRAM : THE VIEW												
CON COM1: THE VIEW												

49	A		500A-600A	30		\$275.00	9/29	9/29	1		SAT	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER SEP25 ON LINE-46 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-3 FOR 1 SPOT/WK

50	A		1200N-100P	30		\$675.00	9/28	9/28	1		FRI	1
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PROGRAM : NEWS
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 49-51

51	A		400P-500P	30		\$800.00	9/28	9/28	1		FRI	1
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PROGRAM : DR OZ
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 49-51

STATION MAKEGOOD OFFERS:
M4 OK'D BUY#46 MISSED:TU-TH/1135P-1205A SEP25 30S \$1,000.00 (SEP25/12)
BUY#3 TU-F/1100A-1200N SEP25 30S \$750.00
OFFER:SAT/500A-600A SEP29 30S \$275.00 PLS ADVISE.
& FRI/1200N-100P SEP28 30S \$675.00
& FRI/400P-500P SEP28 30S \$800.00
CMT:WE CAN OFFER

SEP/12 113760.00 OCT/12 31715.00
CONTRACT TOTAL 145475.00
TOTAL SPOTS 96

MARKET TOTALS \$354,817 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE